

## Plan. Protect. Prosper: Futureproofing your business

Want to know more about structuring your business? Thinking about succession planning? Keen to learn how shareholder protection could work for you? If so, a high-level panel event, featuring experts from some of the region's leading advisory firms, promises great guidance and support to help you secure your organisation's long-term future.

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Calling all business founders, owner managers, directors and entrepreneurs – this event is for you!

Leading advisory firms Perspective (North East) Ltd, Weightmans and RMT Accountants & Business Advisers – in association with North East Times Magazine – are delighted to invite you to a panel discussion that will help you secure your organisation's long-term success.

Join us on Thursday, June 22, at PROTO in Gateshead, for a free, thought-provoking conversation, which will look at planning for the unexpected, protecting the value of your business and building a team of trusted advisors – all while striving for growth and prosperity.

The event will bring together a room of like-minded owners and directors, who have nurtured their businesses from seedlings to high-growth endeavours, and now want to gain a deeper understanding of how to protect their ventures across future decades.

Expert panellists will cover topical themes around the futureproofing of your business, across the short and long-term, with focus on areas such as structuring your business, succession planning, personal estate and wealth planning, shareholder protection, dealing with shareholdings in the case of critical illness or death, managing relationship breakdown and key employee incentives.

Speakers will include Ian Wilkinson, managing director of Perspective (North East) Ltd, who will provide essential background information on shareholder protection and provide case study examples.

Duncan Reid, partner in Weightmans LLP's corporate team, and Louise Miller, partner in the firm's wills, trusts and estates team, will talk about company and personal documentation.

And Rachel Warriner, associate director in RMT Accountants & Business Advisers' corporate tax team, will address delegates on employee incentivisation, with Michael Cantwell, head of corporate finance at RMT, providing insight on preparing an organisation for sale and company valuations.

### Perspective Financial Group

Operating from more than 20 bases across the UK, including Newcastle and Darlington, Perspective's local offices provide financial planning advice on matters including retirement, later life and long-term care planning, inheritance tax, investments and protection and corporate planning.

If you would like to speak to a member of the Perspective team, call 0191 217 3340 or 01325 298400.



The panel will also feature Ben Quigley, executive chair at Newcastle integrated marketing agency Different Narrative, as a guest speaker.

A former England and Wales chair of the Institute of Practitioners in Advertising, Ben has great experience across brand, integrated marketing and effectiveness for B2B, B2C and public sector/third way clients across the UK and Europe.

A second guest speaker will be announced at a later date.

Regional business owners will be welcome to share their experiences during the event, and provide honest insights into knowledge gaps.

There will also be an opportunity to connect with other attendees throughout the morning's schedule, across areas including routes to building your network, sharing perspectives and fostering relationships with contemporaries, with the session brought to a close by a question and answer session.

The event will be covered across print, in North East Times Magazine, and digital channels, the latter at [www.netimesmagazine.co.uk](http://www.netimesmagazine.co.uk)

For further information, and to sign up for your FREE place, visit North East Times' Eventbrite page, or email [Charles.Penn@PFGL.co.uk](mailto:Charles.Penn@PFGL.co.uk)